

Organisation	
Organisation ID	E10240232
PIC:	
Full legal name (in national language):	ФОНДАЦИЯ МИР И ЩАСТИЕ
Full legal name (Latin characters):	Peace and Happiness Foundation
Acronym:	PHF
National ID (if applicable):	205883307
Department (if applicable):	N/A
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Country:	Bulgaria
Region:	Sofia
P.O. Box:	N/A
Post code:	1712
CEDEX:	-
City:	Sofia
Website:	https://sustainable-life.wixsite.com/foundation : with domain as of 01.10. 2020 : www.worldheartpulse.com
E-mail:	office@gmail.com
Telephone 1:	+359 89 66 19 734
VAT №	BG205883307
Profile	
Type of Organisation:	NGO
Is the partner organisation a public body?	No - private
Is the partner organisation a non-profit?	yes

Background and Experience	
<p>Peace and Happiness Foundation is a Bulgarian organization, committed to promoting a sustainable lifestyle and a sustainable economy, innovation, social policy, culture, sport, youth participation and boosting the entrepreneurial spirit. In the strategy of of the organization has as a priority direction: a development of peace, full and conscious life and tolerance, nature-friendly lifestyle, developing eco communities, active citizenship and synergies between different institutions for the better and democratic life.</p> <p>Recognizing entrepreneurship as a deciding factor for the development and cohesion of societies, we consult, organization and research and we are able to offer innovative solutions, vision and programs, which facilitate the sustainable development of citizens, the resilience of businesses and organizations, NGO and successful entrepreneurship, including social and employment promotion.</p> <p>To achieve our goal, we collaborate with social, academic and business partners from Bulgaria and abroad, local authorities and government institutions, our goal is to create and transfer know-how, to foster an entrepreneurial culture and increasing the efficiency and viability of businesses, organizations and youth communities.</p> <p>In our activity, since 2019, / preceded by the Formation of Peace and Happiness, since 2015 /we are oriented in the</p>	

direction of realizing many actions and initiatives, which makes us a specialized organization in the following indicative areas of expertise:

Youth

Facilitating the involvement and participation of young people in all aspects of life, in euro programs and in a spirit of tolerance, peace and happiness.

Sustainability and Entrepreneurship

Sustainable economy and development consultancy, support and strategies, strategy development, business plan and green marketing, a vision for development, which also lead to an increased entrepreneurial spirit and cooperation.

Education and training

Research on educational and training needs, curriculum development and conducting personalized training courses

Employment and social inclusion

Life and business coaching for finding and developing skills, improving the necessary skills and the ability to successfully integrate into the labor market, develop professional profiles, consulting companies and for lifelong development. Psychological assistance and social assistance to emigrants and social groups and young people, incl. with physical disabilities.

Regional development

Providing measures aimed at local and regional development to increase sectoral potential, creating a unique social-business model, shared cooperatives and green, sustainable economy and tourism.

E- training

Instructional design and development of web platforms, online applications, customized training and virtualization training solutions, incl. Useful social models.

SMEs

Startup assistance, successful business guidance through all stages of development, business project development and employee training, for the successful and sustainable development of SMEs and staff.

Our foundation offers the following integrated services for our target groups:

1. Business consulting and support
2. Improvement and certification of professional skills
3. Organizational support, creation and transfer of innovation and know-how
4. Project planning, preparation, consulting and project management
5. Information and marketing technology applications to facilitate learning processes, Entrepreneurship and business, incl. Social and business models, web networks

The problem we want to solve is to help in the realization of the global trend in Bulgaria:

Our idea is that more and more people around the world and in Bulgaria are focusing on sustainable development, holistic thinking, nature-friendly lifestyles and participation in green initiatives for environmental and climate protection.

Sustainable living is a learning process that requires all our creativity and opens up new opportunities for us. Already, each of us strives to competently inform, apply and receive quality services and products, to participate in natural and social causes. We want to introduce sustainable and green practices at home, at work and during our holidays, through appropriate innovative training with our program/methodology and connectivity in the Green European Network /GEN/.

Use of good practices: There are good working schemes at local and global level, but they are also valid for different sectors/groups. To this end, we have decided to create and implement GREEN NETWORK YOUNG ENTREPRENEURS.

Accompanying activities:

1. Establishment and operation of an Incubator: for good practices for a sustainable lifestyle and a sustainable economy, through meetings - interviews at Universities for real youth participation and exchange of experience of representatives of different fields.
2. **SMS Guinness Record "Tree of Life" project: Improving our understanding of global change and processes and our key.**

We take an approach to the values of:

1. **Public Interest Research Centre:** Unity with nature and awareness - connecting with nature and self-positioning. 2. Broad thinking - acceptance of different peaceful ideas and beliefs. 3. Creativity - uniqueness, and imagination. 4. Influence and unity, through groups, networks, and causes - to influence people and events. 5. Environmental protection - conservation of natural resources through good practices.

2. **EU Commission:** 6 priorities for 2019-24: European Green Deal, economy that works for people, Europe Fit for the Digital Age, Promoting our European way of life, A stronger Europe in the world, A new push for European democracy

Activities, experience, partners, skills, expertise of key persons

The Peace and Happiness Foundation was founded in 2019 is preceded from the Peace and Happiness Formation of 2015, presented by TLCenter Ltd. - a holistic, consulting and cultural center, organizer and participant in organizing public events and other associates, organizations, and volunteers for community service activities and cultural and social projects.

Organization of the official celebration of the Day of Peace in Sofia in 2018 and 2019 to the Metropolitan Municipality in the National Palace of Culture II park. Publishing in magazines, publishing 2 books for Bulgarian gifted children translated by James Tuayman, together with Kibeya Publishing House.

Organization of events, as a guest of World Ambassador/ of the Peace, author and musician James Twuiman. Participation in European and national programs for culture, sport, alternative tourism, youth, social innovation and sustainable development. Creator Causes: Be Angelica Someone in Need, Cooperative Plana. Participant in organizing summer cultural programs in the Black Sea region - Chernomorets, Ahtopol and for the general public and the Russian Cultural and Information Center. Also, initiator of a cause of saving on House of Sirak Skitnik for a museum, where it was located our cultural and social center for cultural and charity events/, Square Journalist, 28 Borova Gora Str. - a Cultural monument. Participation in TV shows and creation of National Initiatives.

We have prepared our projects for the Culture Fund and the Ministry of Youth and Sports.

Projects in implementation and preparation:

1. In 2020, the Foundation launched a short-term project at Sofia Municipality, Sports and Youth Activities Directorate: For non-formal training and practice in the competencies of young people, entrepreneurs and students in the field of healthy and sports lifestyle and Adventure tourism, team building, interested in management in groups. In the training base of the Bulgarian Red Cross, including sports orienteering and hiking on the eco trail Lozen. The aim of the project was to motivate and encourage young entrepreneurs in the field of active environmentally friendly lifestyle and prevention of addictions, by including students, young professionals and unemployed youth in a range of educational and practical activities related to better knowledge of the labor market.

2. Taking into account international partnerships of the Foundation, we should note the preparation of an upcoming application for Erasmus + KA205 Kovid, as partners of the INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT, Greece.

3. We are preparing a project for popularization and development of tourism in the region of Samokov, Palakaria and Tsari Mali grad, together with the historical complex and partners, mkl. organizing a festival and events around the dam, the village of Alino & the municipality of Samokov, Sofia District

Member of International :GEN / International Network of Green / Eco Communities/ , International Green Organization, Hearth Math Institute.

With the support of: ABCHO / Association of Bulgarian Black Sea Municipalities /, ABBO / Association of Bulgarian Alternative Tourism /, Green Circle -magazine Manager, Eight Magazine, Kibea Publishing House Chitalishte Association AGORA, BG Yoga Association and Federation .

We partnered with: Hrancoop/Farm cooperative/, Forest BG , Dar Dobro. **In cooperation with :** leading public organizations and groups of societies: BHRA, Gorata, Association of Bulgarian Organic Producers,National Representation of Student Councils in Bulgaria, Association of Environmentalists at Municipalities in Bulgaria, Bulgarian Red Cross, UN Youth Society and others.

Assistance to other NGOs in developing Euro projects and participating in programs .

ERASMUS PARTNERS: European grouping of territorial cooperation, Backlash - Spain , Drustvo Bodi Svetlob -, Slovenia , INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT -Greece , ABA International , Brontosaurus Youth Eco Organization, Europe for you, z.s.- Czech Republic and others.

Facebook Pages: 1.To live in Harmony and Health,2.Peace and Happiness Network- 9000 followers ,

Participating in the activities of the foundation are: YOUTH WORKERS Volunteers: Specialists, scientists, works and teachers, YOUNG ACTIVISTS Volunteers: Youth, students and youth leaders, SUPPORTERS Volunteers: Organizations - famous people and followers and friends.

<i>Name of staff member</i>	<i>Summary of relevant skills and experience, including where relevant a list of recent publications related to the domain of the project.</i>
Ms. Emiliya Voleva	<p>President</p> <p>Sustainable Economics and Development Expert, Holistic Specialist: Life and Business Coach, Personal Development Teacher and Natural Lifestyle, Public, Author, Visionary and Director of Social Events and Social Entrepreneur. Founder of Peace and Happiness Foundation and TLCenter EOOD.</p> <p>He provides Business and Marketing Consultancy for a Sustainable Economy, Operational and Financial Management, Business, Holding and Party Consulting: Democratic Parties and the Atlantic Club.</p>
Mr. Martin Sokolov	<p>Managing Director</p> <p>Participating in the activities of the foundation are: YOUTH WORKERS Volunteers: Specialists, scientists, works and teachers, YOUNG ACTIVISTS Volunteers: Youth, students and youth leaders, SUPPORTERS Volunteers: Organizations - famous people and followers and friends.</p>
Ms. Nelina Geoggieva	<p>Strategic Project Manager</p> <p>Member of the board of trustees, psychology student, volunteer at the Bulgarian Red Cross, European Solidarity Corps and a youth worker, with participation in Erasmus + seminars / training conducts trainings for sustainable living in the Foundation, participates in the development and organization of youth events and national events. Member, according to the Statute, 25 years old.</p>
Ms.Nadejda Zlateva	<p>CEO</p> <p>Member board of trustees, according to the statute. Engineer, marketing and management specialist. Life and business coach, work and training of young people</p>
Ms.Antoaneta Gospodinova	<p>Project Manager</p> <p>member board of trustees, according to the statute. Engineer, IT specialist / former</p>

	computer systems maintenance employee at the Institute of Psychology, Ministry of Interior. Life coach, astrologer, professor of paneurhythmy at NSA, Sofia
Ms. Elena Tacheva	Organizational Director Integrative psychologist for personal development and family relationships, work with children and youth schools organizer of seminars and youth events. TV show publicist. With a service contract
Prof. Dr. Dimitrina Naneva	Consultant Sofia University, Faculty of Geology and Geography, Regional Development and Politics .Teacher of Diplomacy and State Development. With a contract for fee
Ms. Anna Bakalova	Advisory Board Deputy Chairman of the Bulgarian Yoga Federation. Teacher of yoga and health practices
Architect Dr. Lubinka Stoilova	Advisory Board Chief expert at the Museum of History of Sofia /, organizer of events and youth cultural events. Specialist in Theory and History of Architecture of the XIX-XX Century and a representative of Bulgaria in the International Scientific Committee on Cultural Heritage of the 20th Century to the International Council for Monuments of Culture and Landmarks - ICOMOS. From September 2007 to December 2015, he is the Chief Expert in the Department for the Protection of the Real Cultural Heritage at the Sofia Museum of History - the structure, which explores, conserves and manages cultural heritage in the Sofia Municipality. With a service contract .
Prof. Dr. Daniela Bobeva	Advisory Board Bulgarian Academy of Sciences, Institute of Economic Research . Teacher of International Economics . With a contract for fee
Prof. Doncho Keremidchiev	Advisory Board Assen Zlatarov University Burgas, Bulgaria. Teacher of business economics and management. With a contract for fee
Number of voluntary members in total	Summary young people and youth workers
15 participants	Youth workers up to 35 years of age: 5 participants Young people aged 15-29: 10 participants

EU Programme	Year	Project Identification or Contract Number	Applicant/Beneficiary Name	Title
Erasmus+	2020	KA205-25B9D573 -	PH FOUNDATION	YES GEN
EU CIVIC	2020	https://civic-europe.eu/ideas/revival/	PH FOUNDATION	https://sustainable-life.wixsite.com/website-1 Revival Traditions
Sofia Municipality,	2020	Sports and Youth Activities Directorate - Contract from 01.07.2020 financed: currently being implemented	PH FOUNDATION	Event for young people in the Bulgarian Red Cross: facilitators for healthy living / addictions / and adventure tourism leaders: 3 seminars and sports event.
Erasmus+	2020	KA205-9F2F753E	PH FOUNDATION	INNOVATIVE TRANSFER IN THE GREEN ENTREPRENEURSHIP NETWORK

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Legal Representative	
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Gender:	male
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Family Name:	Sokolov
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